



## AT COLDWELL BANKER COMMERCIAL® WE'RE EMPOWERING ENTREPRENEURS.



Coldwell Banker Commercial® is committed to outlining a path for brokerage professionals in underrepresented communities to do right by their clients by bringing honesty and transparency to the real estate transaction. Our Inclusive Ownership program helps create opportunities for franchise owners who reflect and support the communities we serve.

### WHO QUALIFIES?

Qualified candidates will represent one or more of the groups below and have majority ownership (51% or greater) in the franchise<sup>1</sup>.

- Asian American / Pacific Islander
- Black / African American
- Hispanic
- LGBTQ+
- Veterans
- Women

### WHAT ARE THE BENEFITS?

- Waiver of Initial Franchise Fee<sup>1</sup>
- Royalty Fee Reduction<sup>2,3</sup>
- Eligibility for up to \$100K in Financial Incentives<sup>3</sup>
- Mentorship Program
- Industry Partner Benefits

### READY TO FIND OUT MORE?

If you're interested in finding out more about franchise opportunities with Coldwell Banker Commercial, visit **[CBCWORLDWIDE.COM/join-us](https://www.cbcworldwide.com/join-us)**. Together, we're changing for the better.

1. IFF waiver is for main office only. 2. Royalty fee reduction is for the first year of affiliation. 3. Restrictions may apply. Financial benefits for new revenue only.



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